



## EA STREET DATES AGREEMENT

Dear Customer,

To maintain a methodical market and to comply with EA's Street dates, we need you to implement and adhere with the following to enable the supply of EA products.

- 1 Stock will arrive week of launch prior to the standard Friday Street date, unless otherwise stated.
- 2 No stock to be sold before the instructed street date.
- 3 No samples or staff purchases to be released until the date of street date.

CentreSoft and EA are focused on maintaining an orderly market, your commitment and co-operation in this matter is appreciated.

By signing the CentreSoft credit application form, you agree to adhere to all the above clauses which form part of the Terms and Conditions of trade with CentreSoft Limited.

Kind regards

**Penna Singh**  
**EA Brand Director**